



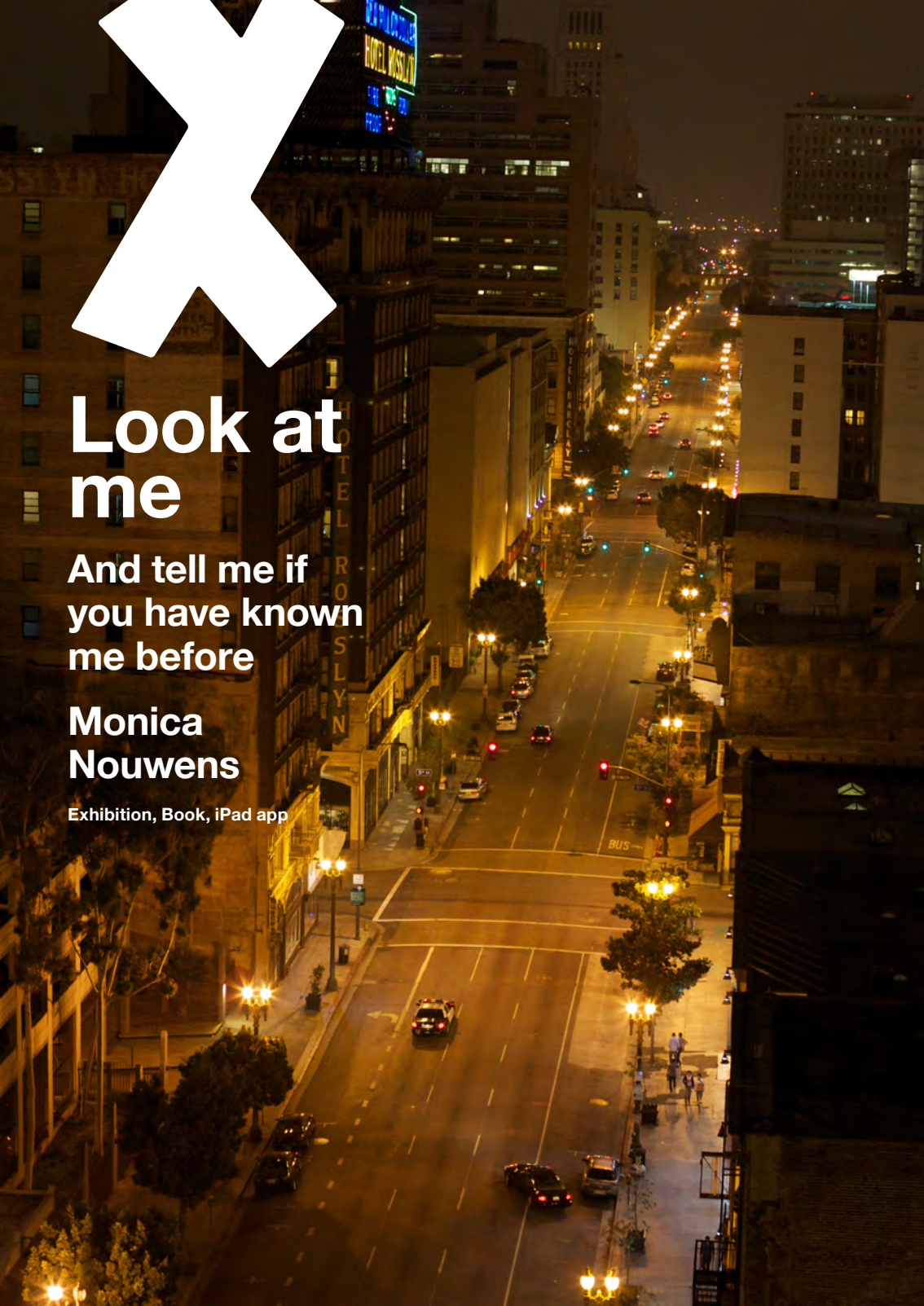
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**Look at
me**

**And tell me if
you have known
me before**

**Monica
Nouwens**

Exhibition, Book, iPad app





Look at me

And tell me if you have known me before

With her project *Look At Me And Tell Me If You Have Known Me Before*, Los Angeles-based Dutch photographer Monica Nouwens dedicated herself to portraying the ambivalent appeal of one of the world's largest cities. For *Look at me ...* she focuses on underground youth, LA bohemia so to speak, a subculture of people who seem to have withdrawn from the dominant consumer culture, shaping a more personal, small-scale alternative.

Nouwens' photos and videos can be seen as collaborations with these individuals, depicting their get-togethers, activities and parties, sharing their social dreams. Her images of this community living in a post-Bush America in turmoil show the need for a poetic alternative. Nouwens' images are magical, mysterious, even sexy, all at the same time. Ultimately, her work condenses a mixture of roughness, sensuality and ephemeral, emotional moments into a fragile but timeless image of beauty and the human condition.

Monica Nouwens

completed a postgraduate fellowship in Art Media Studies at the Rijksakademie in Amsterdam and ultimately attended the California Institute of the Arts exchange programme for film and photography, where she developed a fascination with California's urban landscapes. Nouwens' work can be found in various collections worldwide. Amongst them are Stedelijk Museum, Amsterdam, Levi's, London and Prada U.S.A Corp, New York. Nouwens is a lecturer at the Southern California Institute of Architecture.

Exhibition Audiovisual installation, photographic prints and multi-channel audio.

iPad app To be announced.

Book To be announced.



Paradox

PO Box 113, 1135 ZK Edam
The Netherlands

+31 (0)299 315 083
info@paradox.nl
www.paradox.nl

Paradox creates independent projects in photography, video and media related arts exploring contemporary issues in close collaboration with documentary authors, curators and designers.

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