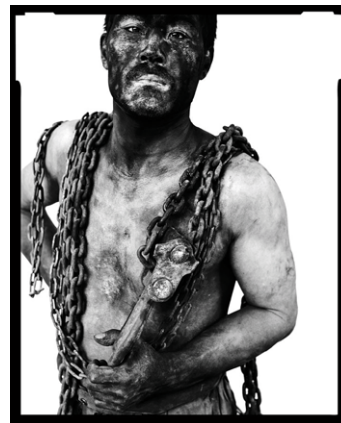




© XIONG WENYUN, MOVING RAINBOW

**WATW 天下一家**  
**WE ARE THE WORLD** PHOTOGRAPHY FROM CHINA  
AND THE NETHERLANDS



© ZENG HAN, SOUL STEALER - COSPLAY / © FRANK VAN DER SALM, SITE 2008 / © JACQUELINE HASSINK, FROM THE SERIES: CAR GIRLS / © SONG CHAO, FROM THE SERIES: COAL MINERS / © THEO NIEKUS, FROM THE SERIES: SPECTATOR / © COPYRIGHT: HENK WILDSCHUT, FROM THE SERIES: SHELTERS, CALAIS FRANCE 2006

WATW is short for *We Are The World*. The song (by Lionel Ritchie and Michael Jackson) was originally written for a 1985 campaign against famine in Ethiopia, and later hijacked for a multitude of purposes, commercial as well as non-commercial, addressing the issues of solidarity as well as mutual responsibility.

The exhibition WATW looks at various aspects of our globalised, consumption driven world and combines the works of Chinese and Dutch photographers and artists in a travelling show

that can be defined as a montage of artistic, journalistic, and scientific observations. The area covered by WATW is vast, ranging from economic growth to the environment, from energy production to capital flows, from migration to consumption. In our globalised world, all these phenomena are linked and pointing to the fact that we have a trans-national, shared responsibility to cope with them.

The works of the artists/photographers in the show have not been chosen to merely illus-

trate this idea. Taken separately, they express the artists' personal concerns, passions and interests. Yet they also interact with one another as well as with the real-time quantitative data and newsfeeds projected on large screens. These infographics translate the abstract data representing the economic, social and environmental processes taking place 24/7 into a seemingly concrete moving sculpture. Thus new meanings are generated, depending, of course, on the viewer's own perceptions.

*'Timely and topical, We Are the World argues for our shared responsibility in assessing and addressing our patterns of consumption and their ramifications for both the individual and the planet. While decisions are being made Copenhagen, WATW suggests that our personal responses to the current crisis will begin, in part, with acts of the imagination.'*

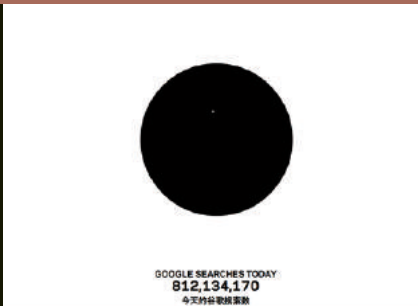
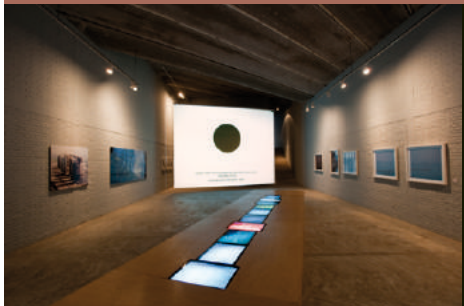
[Chinese Exhibition Examines Dark Side of Development by Elemetry Liu for Artinfo.com]

WATW is a collaboration between Paradox (Edam, NL), the Three Shadows Photography Art Centre (Beijing, CN) and the Guangdong Museum of Art (Guangzhou, CN). **ARTISTS:** Jacqueline Hassink, Theo Niekus, WassinkLundgren, Henk Wildschut, Frank van der Salm, Gerald van der Kaap, Ad van Denderen, Chen Xiao, Jin Jiangbo, Mo Yi, Song Chao, Xiong Wenyun, Zhao Liang and Zeng Han



## WATW – 天下一家 WE ARE THE WORLD PHOTOGRAPHY FROM CHINA AND THE NETHERLANDS AVAILABLE NOW!

EXHIBITION: 106 framed prints + 2 audio-visual installations + 2 audio-visual works + 1 projected newsfeed, 2 statistic projections animated by Antenna-men (Rotterdam, NL) • SIZE: 500 – 1000 m<sup>2</sup>  
EXHIBITION FEE: € 9000,- (NOT INCLUDING EQUIPMENT) • PUBLICATION: WATW – 天下一家 170 x 210 mm, 284 pages / € 32,50, ISBN: 978-94608-30204 / Design: Kummer & Herrman (Utrecht, NL) / Publisher: Post Editions / texts by: Stephanie Tung / Tsai Meng / Bas Vroeghe (curator's introduction) Louise O. Fresco (Professor Sustainability Studies, University of Amsterdam) Menno van der Veen (researcher Delft University of Technology) • WEBSITE: [www.WATW.nu](http://www.WATW.nu)



PARADOX creates projects in photography, video and media related arts. The interaction between social, economic and technological change is central to most thematic and monographic projects developed. PARADOX' activities include travelling exhibitions, film production, book and electronic publishing and organising workshops and symposiums.